

Order / Rev: 37774
 Alt Order #: 08889919
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Obama, Barack D-President
 Product Desc: OBAMA/P/D
 Estimate: 2264
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--				2	\$25.00		0.00			
E 3	8	10/30/12	11/05/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a MTWTF--	:30	1	\$20.00	LV4	0.00	NM	1	\$20.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--				1	\$20.00		0.00			
E 4	8	10/30/12	11/05/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a MTWTF--	:30	1	\$965.00	LV2	0.00	NM	1	\$965.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--				1	\$965.00		0.00			
E 5	8	11/03/12	11/03/12	8 News Now Sat Special 8 News Now Sat Special	CM	8-9p -----S-	:30	1	\$965.00	LV2	0.00	NM	1	\$965.00
COLLEGE FOOTBALL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$965.00		0.00			
E 6	8	11/03/12	11/03/12	NCAA Football NCAA College Football	CM	NCAA College Foo-----S- (12:30 PM-4:00 PM)	:30	1	\$1,050.00	LV2	0.00	NM	1	\$1,050.00
COLLEGE FOOTBALL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,050.00		0.00			
E 7	8	11/03/12	11/03/12	NCAA Football NCAA College Football	CM	NCAA College Foo-----S- (5:00 PM-8:00 PM)	:30	1	\$2,625.00	LV2	0.00	NM	1	\$2,625.00
COLLEGE FOOTBALL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$2,625.00		0.00			
E 8	8	11/03/12	11/03/12	Sat Prime Special KLAS Movie: Bat 21	CM	9-11p -----S-	:30	1	\$2,000.00	LV2	0.00	NM	1	\$2,000.00
MOVIE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$2,000.00		0.00			
E 9	8	10/30/12	11/05/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p MTWTF-- (4:30 PM-5:00 PM)	:30	2	\$1,575.00	LV2	0.00	NM	2	\$3,150.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--				2	\$1,575.00		0.00			
												Totals	11	\$11,000.00